

## CONCERT PROGRAM ADVERTISING Napa Valley Youth Symphony Fall Concert - Dec 2, 2018

The following provides specifications and deadline information to ensure a smooth and timely process. Your ad artwork materials must arrive via email by Friday, Nov 12, 2018.

Full Page Color	\$800	4.875 x 7.75"	\$2,000 for entire season (includes 3 ads)
Full Page B&W	\$650	4.875 x 7.75"	\$1,800 for entire season (includes 3 ads)
Half Page Horizontal B&W	\$350	4.875 x 3.75"	\$900 for entire season (includes 3 ads)
Quarter Page Vertical B&W	\$150	2.312 x 3.75"	\$400 for entire season (includes 3 ads)

## **Mechanical Requirements:** DIGITAL Submissions only as:

Photoshop EPS or JPEG at 300dpi OR Illustrator vector EPS OR high-res pdf file. All fonts MUST BE converted to outlines. All ads must be grayscale mode. PDF file or hard copy print output is required as proof.

Your ad artwork materials must arrive via email to orchestra@nvyso.org by Friday, Oct 12, 2018 with the following information in the subject line: Name of company and size of ad (full page, half page vertical, half page horizontal). All ads will be printed in black and white.

Student Name (if applicable)	
Company Name	
Contact Person	
Billing Address (including zip)	
Phone Number	
Email Address	
Amount	
Visa/MasterCard #	EXP:
Name on card	
Check Number	

Please make check payable to: Napa Valley Youth Symphony

Mail this form, hard copy and check (if applicable) to

NVYSO

PO Box 6594

Napa, CA 94581

Contact: Meeghan Pavelin, Orchestra Mngr. at 505-373-4327 or orchestra@nvyso.org